

Enhancing the functionality

and performance of an app that enables users to shop gift items for their friends and family.

Summary

Jeenees is a unique offering for users of all ages. Hence, we had to be quite definite with our approach to meet the objectives. To ensure we improve it to become a robust platform, we used our expertise in MEAN stack, Java, and Swift to develop a system that enhances the app's functionality. The end product was in sync with our client's demand.

Industry

E-commerce

Users

Everyone

Technologies

MEAN stack
Android/Java
Swift/iOS

Team Members

1 Android,
1 iOS,
1 Nodejs,
1 Angular,
1 QA,
part-time Devops,
1 Project manager 50%

Challenges

Jeenees was born as an idea to become the social network for gifting. Our client developed an application that users can access to shop gift items for their friends and family. However, it still lacked proper maintenance of correct prices, product unavailability, and substandard user experience.

Solution

Our development team created a backend using Nodejs. We pulled products from Amazon and Flipkart and sync the product prices, availability each night. Below are the major functionalities developed from the frontend and backend:

- Collect wishes of your friends
- Create events like birthday, anniversary and share with friends
- Select gifts from a wide range of e-commerce products
- Contribute money to gifts/wishes

We developed a robust solution keeping in mind the end-users.

Result

After we deployed our development work, the app's performance received a major boost. The app was now able to deliver a better user experience at every level. We successfully:

- Improved the app's usability
- Drew a gamut of products to showcase on the platform